Nuffic Neso Russia

The Netherlands Education Support Office in Moscow

Jerke Verschoor Director

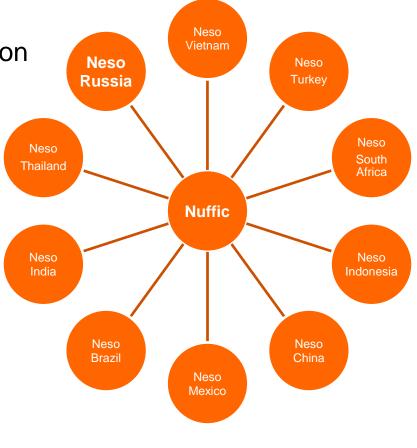
Twitter @jerke78





Nuffic Neso Russia

- Nuffic = Netherlands organization for international cooperation in higher education
- Neso = Netherlands Education
 Support Office
- Representing Nuffic and Dutch Higher Education
- Opening: 2009
- Work force Russia: 5



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Key activities

- Generic promotion
 - Student Councelling
- Institutional cooperation
- Market research
- Holland Alumni Network activities





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Generic promotion

- Generic promotion in Russia: online and offline
- Student mobility between Russia & the Netherlands
- Fair participation
- Information and seminars on Study in Holland (SIH)
- Advise how to promote Dutch higher education institution and various study programs in Russia
- Seminars: organization and promotion





Student counselling

For Russian students:

- Daily student counseling
- Study in Holland seminars
- Pre-Departure briefings
- Monthly E-Newsletter

For Dutch students

- Study in Russia seminars
- Counselling
- Advise student organizations visiting Russia
- Information: Wil Weg website





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Institutional Cooperation

Dutch HE institutions:

- General assistance in matchmaking
- General assistance in organization visits to Russian HE institutions
- Support organization seminars

Russian HE institutions:

- General assistance in matchmaking
- Organization of seminars on Dutch HE system







Market research

- Market fact sheet Russia
- Online behaviour
- Educational Agencies in Russia
- Fair report
- Scholarships for Russian & Dutch students
- Ranking report

www.nuffic.nl/marketinformation





NANR – Holland Alumni Network Russia

Mission: to engage all alumni and current students from Russia in a mutually beneficial, lifelong connection to each other and the Netherlands.

Objectives:

 to engage alumni in Study in Holland promotion
 to facilitate networking among Holland alumni from Russia and Dutch business community in Russia

Events

Official launch NANR in Moscow by PM Mark Rutte

Career workshops Unilever, Schouten, DSM, Shell, Gasunie





ww.nanr.ru

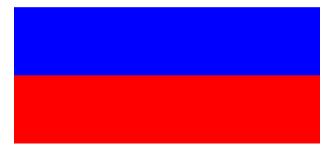




Netherlands - Russia Cooperation

- Around 100 co-operations and projects in higher education & science
- Double degree programmes
- Netherlands Institute St. Petersburg, 1997
- Nuffic Neso Russia, 2009
- 633 Russian students in Netherlands
- > 200 Dutch students in Russia





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Spasibo! And keep in touch www.nesorussia.org



